

KMA Cash:  
How to Make Money Without a List, a  
Website, or Expensive Pay Per Click  
by Jinger Jarrett





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# Preface

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## *About this book*

As I write this, the economy is in the toilet, and quite frankly, a lot of people are scared. Many wonder how they will pay their bills.

When my daughter came to me and asked me for some simple ways to make money online, I knew I had to write this report.

I have included all of my best free and paid resources to help you get started quickly. I have carefully organized everything so that you can get started now, and you don't need any special skills.

Although I have included a ton of free resources in the toolbar, what I am about to reveal to you in this ebook is the absolute easiest way I know of to make money online without a website, a list, or expensive pay per click. If you can come up with just a few dollars for one or two classified ad sites so you can accelerate your progress, you'll explode your traffic and sales and have money coming in as quickly as this week.



# Getting Started

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So you've decided to start a business. If you're like many of my readers that I frequently speak to, the first question you have is this: how do I get started?

There are many ways to start a business online. You may choose affiliate marketing, blogging, product creation, services or multilevel marketing. There are so many ways to get started, so many products to choose from, and so many different ways to market those products.

The first thing you need to do is to choose whether or not you want to market your own products or someone else's. If you choose to market your own products, then you'll need to decide how you will create your own products.

If you plan to market the products of others, then you will want to choose what type of products you will market. Are they digital or physical? What is the topic of the product? Some examples would be dog training, internet marketing, shoes, etc. Will you market affiliate products, or multilevel marketing?

To help you get started, I recommend you download the free toolbar I have created. I have included all of the resources you need there, and the toolbar is completely free.

[Internet Marketing for Free Toolbar](#)

I suggest that if you are having trouble choosing a topic or a product, that you browse the list of affiliate program sites I have included.

Also, if you look under Ebooks and Tools; Free Memberships: Online Business Start Ups: Daily Niche Idea, you can sign up for this free

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## Getting Started

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membership. What it will do is show what topics people are interested in. Then you can find products related to these topics and advertise them. It really is that easy. This membership will take all of the guesswork out of the process for you.

Once you have chosen what topic and what kind of products you want to market, then you simply go out and find those products. Join the affiliate programs for the products you have chosen.

After you select your products, then it is time to write your ads. The easiest way to learn how to write ads is to study good ads. Browse classified sites and study ads.

If you are still nervous about writing ads, then simply download any affiliate marketing materials for your products and rewrite the ads. You can post those ads. You don't have to reinvent the wheel.

If you want to write your own ads, which is the better choice, then there are two resources I recommend in addition to studying ads:

[Writing Cash](#) - This is a free membership that teaches you how to make money writing ads and promoting with Google Adwords. You'll learn how to select products, write ads, and then post them on Google Adwords. Although you won't be using Google Adwords, this is still a good primer on how the whole process works.

[Killer Ad Bootcamp](#) - Written by internet marketing expert and millionaire Terry Dean, this is the ultimate manual on writing ads and sales letters. Just download a copy of it, print it out, read it and study it. Soak up every word. (If you decide to download this ebook, you will need a zip manager to unzip the file. You can get one here: [ICEOWS](#)).

Your action plan here is as follows:

1. Select the products you will promote. You will find millions of products available through the affiliate program websites mentioned in the toolbar.
2. Write your ads. You want to write as many ads as possible. The more ads you write and post, the more money you will make. If you are doing this business parttime, then I would recommend you write and submit 10 - 20 ads per day. If you are doing it full time, then try to do 40 - 50 ads per day. Regardless, your goal should be to write as many ads as possible. The more ads you have circulating, the more money you will make.

An alternative to posting ads is to post articles. This is a technique I frequently use with my classifieds website, as well as US Free Ads, and it has made me a lot of money.



# Posting Your Ads

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The most popular classified ads site on the Internet is Craigslist. The problem with this website is that you have too many people on this website who aren't the least bit interested in advertising. This is ironic because this is the very reason this site was developed. If you are interested in using it, then do so. However, I personally have had mixed results.

About a year or so ago I discovered classified ad syndication. The problem with this system is that it was somewhat expensive, and you couldn't add unlimited ads. This defeats the purpose of using classified ad syndication.

There are sites like OLX and Oodle. They are great for syndicating your ads, and you can do it for free.. Although you can post as many ads as you like, the problem here is that you can only post to one location, and you can't have duplicate ads. If you want to post to all of the sites available through Oodle, you'll have to post to over 200 sites. Way too much work for me.

So, to make this strategy work, there are only two websites I post to:

[US Free Ads](#) - This is a high traffic classifieds site that allows you to create ads in HTML. You may also add graphics, which increases the amount of traffic and sales you get. Also, this is a great place to post your articles. I learned this technique from Dylan Loh. He posts his affiliate articles there, and he makes a ton of money. Since I started posting my ads and articles there, so do I.

[KMA Classifieds](#) - I thought it was ridiculous having to pay \$75 a month just to syndicate about 100 ads. Really didn't do me much good. I wanted to post as many ads as I possibly could. The more ads I post, the

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## Posting Your Ads

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more money I make. It's the law of averages. So, I've posted hundreds of ads, and I'm still posting. Also, I'm using search engine optimization to attract traffic for me and my members, as well as syndicating their ads through Oodle. This allows their ads to show up in the supplemental results for over 200 sites including Facebook, MySpace, Local, Walmart, Military.com, and other high traffic sites. (You can get a membership here for only \$10 a month: [Killer Marketing Arsenal](#) ).

So, here's what you need to do to get started now:

1. Sign up for either or both of these classified ad sites. If you use both, you will get more traffic and more sales making it well worth the price, and you don't need a website, a list, or expensive pay per click to make money.
2. Write and post as many classified ads as possible. This is how you make the most amount of money, and the best part is that you do the work once and get paid over and over. That's the real secret.

Let's do the math: if you write 1000 ads for products that have a commission of \$10 each, and you make one sale per ad per year. That works out to \$10,000 a year, a nice little pay check.

If the commission on each product is \$20, you'll make \$20,000 a year. If you write more ads, then you'll make more money. Although it's a lot of work in the beginning, the more you do it, the easier and faster you will get, and the more money you will make. Once you have your ads posted, all you have to do is update them.

For 7 more ways to make online visit my [Make Money Online for Free](#) website.